

AMY SULLIVAN

AI Learning Experience Designer · EdTech Product Maker

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[LinkedIn](#) · [Portfolio](#)

PROFESSIONAL SUMMARY

AI Learning Experience Designer who pairs learning science with AI-assisted development to ship working educational products — not just slides. I take a learning goal and turn it into a finished, playable game or course, directing AI tools (Claude, Codex, ChatGPT) to handle the build while I own the pedagogy: scope and sequence, scaffolding, mastery design, and feedback that actually teaches. 3+ years of daily, hands-on fluency across enterprise AI tools, with a proven track record of 75% efficiency gains through systematic AI workflows. Recently shipped four learner-facing educational games grounded in UDL and research-aligned design.

SHIPPED EDUCATIONAL PRODUCTS

Independent Design & AI-Assisted Build

2025

Live, playable — links below

- [Stackadoo — Build with Math](#): a build-and-explore math game where kids solve arithmetic to earn blocks and construct worlds. Designed to build real number sense (nudges learners to work problems on paper), with a parent/teacher progress dashboard and a freemium product structure.
- [Pip's Phonics Forest](#): an early-literacy game built on a systematic phonics scope and sequence with a 90+ mastery threshold and an intentionally low-stakes, no-fail-state design (UDL-aligned).
- [Castle Math Quest](#): a quest-based math adventure turning arithmetic practice into a motivating progression with audio support and progress tracking.
- [Jack Hawthorne's Adventure](#): a branching choose-your-own-path narrative game demonstrating interactive storytelling for learner engagement (React).

CORE COMPETENCIES

Learning Experience Design (LXD) · AI-Assisted Product Development · Educational Game Design · Curriculum & Instructional Design · UDL & Accessibility · Scope & Sequence / Mastery Design · Prompt Engineering & AI Workflow Design · Multi-LLM Benchmarking (Claude, ChatGPT, Gemini, Grok, Copilot) · Rapid Prototyping · Training Delivery & Workshop Facilitation · Responsible AI Use & Human Oversight

PROFESSIONAL EXPERIENCE

AI Enablement Consultant & Learning Experience Designer

Jan 2024 – Present

Buni LLC (Independent Consulting) — Remote

- Design and ship AI-assisted educational products and workflows, directing AI coding tools to move from learning goal to working, learner-facing product.
- Translate business and learning needs into AI-enabled workflows delivering 75% efficiency gains, including end-to-end content pipelines for courses, training materials, and games.
- Build reusable playbooks, prompt-pattern libraries, and SOPs that let non-technical teams replicate AI workflows independently.
- Benchmark Claude, ChatGPT, Gemini, and Grok for accuracy, reliability, and cost to match the right model to each use case.

Select Engagement: K-8 Education Curriculum & Content Production (Sept 2024 – Apr 2025)

- Designed 78 weeks of structured curriculum across three programs using AI-powered workflows, cutting production time from 8 hours to 2 hours per week.
- Produced 40+ presentation decks with consistent brand alignment; developed an 8-week robotics curriculum integrating STEM with hands-on learning.

AI Data Quality Evaluator — Model Training

2024 – Present

Contract (Multiple Enterprise AI Platforms) — Remote

- Evaluate AI-generated content across presentations, documents, and spreadsheets using structured rubrics measuring quality, layout, storytelling, aesthetics, and editability.
- Score and rank AI outputs against 7-point quality scales, generating training signal that improves model performance on real-world deliverables.
- Write and refine reproducible evaluation rubrics and annotation guidelines for AI training pipelines, including document-grounded evaluation workflows.

ADDITIONAL EXPERIENCE

Digital Marketing Specialist

2023 – 2024

Voice Media / Independent Consulting

- Implemented AI-augmented workflows for SEO audits, content strategy, and analytics; translated AI capabilities into business outcomes for SMB clients.

E-Commerce Operations Manager

2016 – 2020

Luvami (Amazon Private Label)

- Scaled operations to \$1,000/day revenue through data-driven inventory management, pricing optimization, and digital marketing.

TOOLS & TECHNOLOGIES

AI / Build: Claude, Codex, ChatGPT/GPT-4, Gemini, Grok, Copilot; AI-assisted development (React, GitHub Pages, Vercel)

Learning & Design: Articulate Rise/360, Gamma, Canva, Google Slides, HeyGen, PowerPoint; UDL, ADDIE/Agile

Productivity: Google Workspace, Microsoft 365, HubSpot CRM, Notion

EDUCATION

University of California, Berkeley — B.A. Business Administration

Kingston University London — B.A. Business Administration